

# Investor Deck

April 2024

Image: Donna, TCAR<sup>®</sup> and CEA patient

# **Forward Looking Statement**

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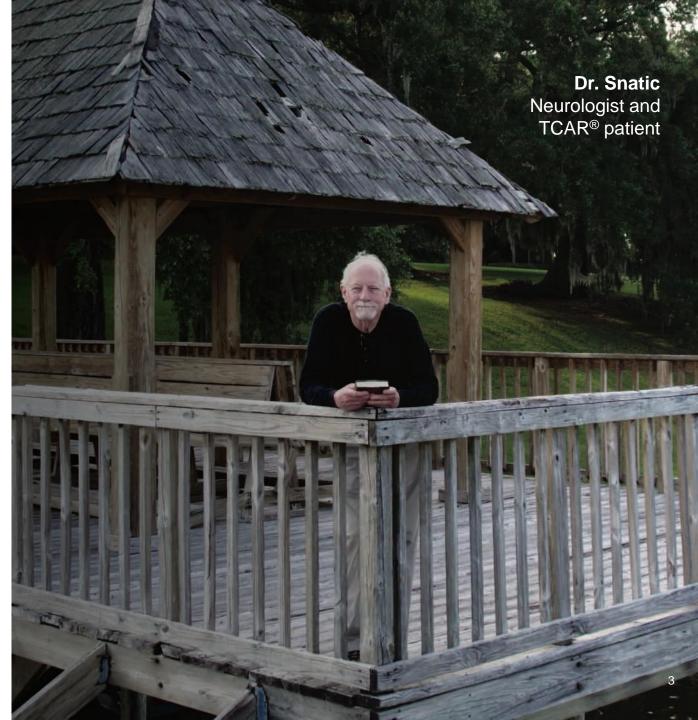
In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk. By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business.



SILKROAD> MEDICAL®

# The Only At-Scale, Full-Capability Carotid Company

We are dedicated to preventing stroke and protecting the health of people with carotid artery disease.



### **Built to Drive Growth**

### The Only At-Scale, Full Capability Carotid Company



### **Commercial**

>200 professionals delivering the best outcomes for patients with carotid artery disease and driving TCAR adoption



# Medical Education

Industry leading programs for TCAR training, education, therapy awareness, and fellows



R&D

Comprehensive R&D, clinical and regulatory efforts to expand our market leadership and evidence base



### **Operations**

Scalable manufacturing and supply chain with robust G&A backbone





### ischemic strokes are caused by Carotid Artery Disease (CAD)

4.4M ~440,000 PEOPLE IN THE U.S. SUFFER FROM CAD U.S. DIAGNOSES PER YEAR





### **Over \$5 Billion Global Market Opportunity**



1. 172,000 annual U.S. patients treated | Sources: Modus Health Group data for 2022 and other third-party sources

 GlobalData Carotid and Renal Artery Stents Global Market Model, 2015-2030 Note: \$1.2B calculated as annual procedures multiplied by average sales price of each TCAR product (1 unit each).



# **TCAR: The Less Invasive Standard in Stroke Prevention**



### **Medical Therapy**

All patients should get optimized medical therapy, with revascularization indicated for more severe blockages





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8

# The Proof is in the Filter







# **TCAR Portfolio**

ENROUTE<sup>®</sup> Transcarotid Neuroprotection System (NPS) PLUS

4<sup>th</sup> Generation NPS Delivering:

**1. Smoother Arterial Sheath Insertion** 

ENROUTE

**2. Greater Flow Precision** 

**3. Simplified Prep Experience** 



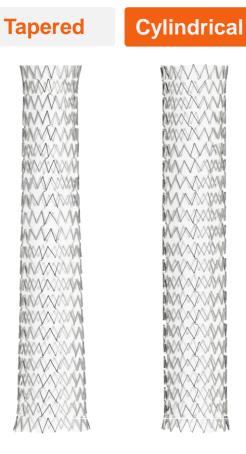


# **TCAR Portfolio**

**ENROUTE®** Transcarotid Stent System

#### Only Transcarotid stent system FDA indicated for SSR and HSR

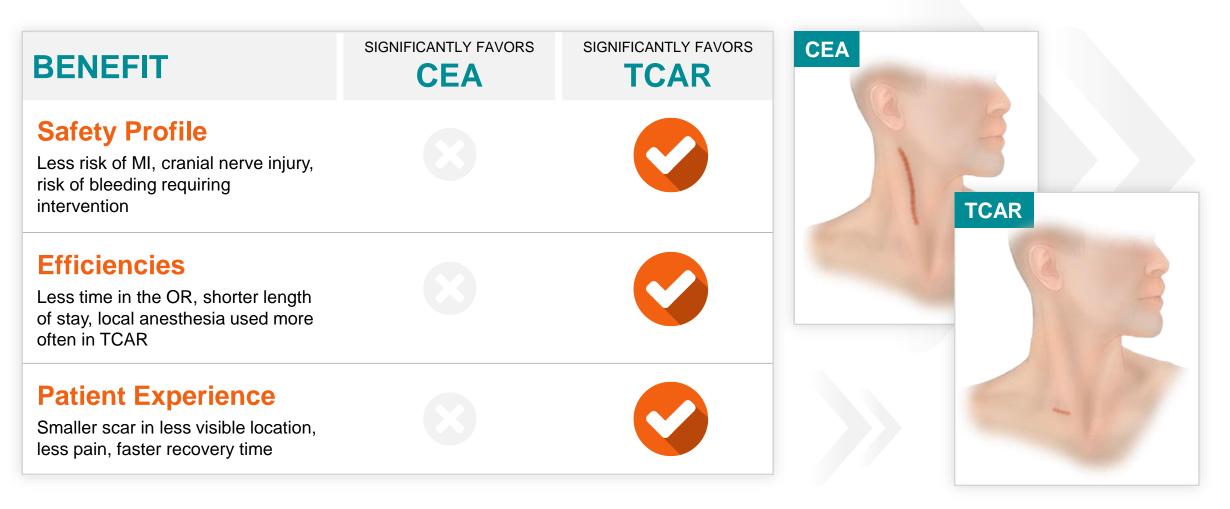
### Taperedand Cylindrical to fit patient anatomy



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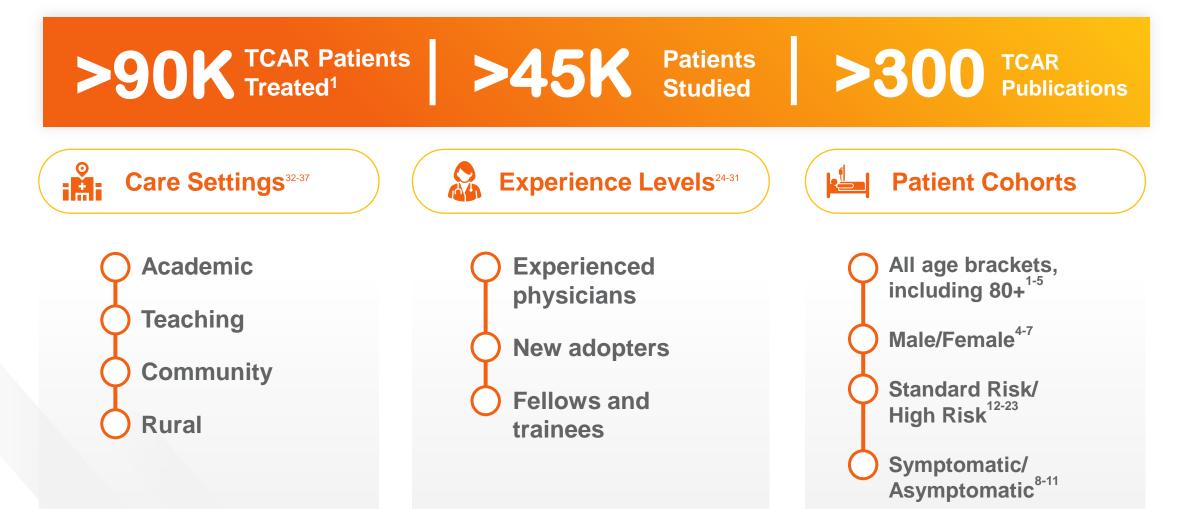


# TCAR Combines Surgical Principles of Neuroprotection and Game-Changing Endovascular Technology





### **TCAR Works Consistently**



2. See appendix for references

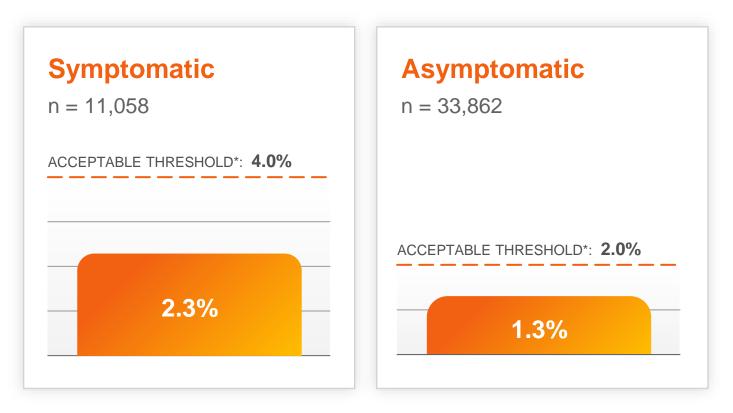


# Compelling Real-World Outcomes in Nearly **45,000 Patients** Studied



As Presented in November 2023<sup>1</sup>:

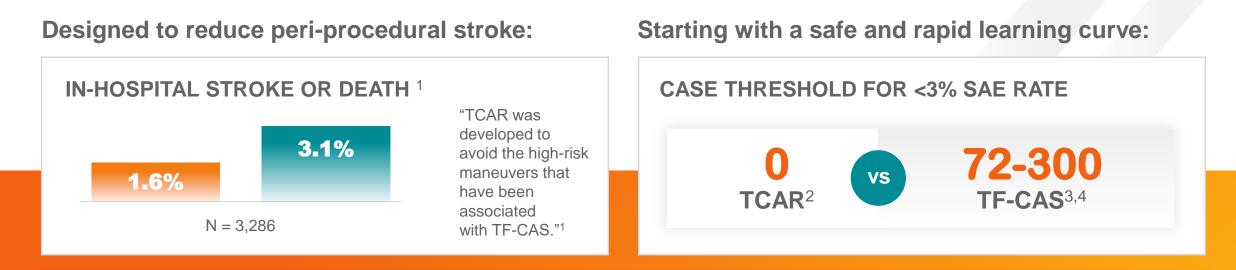
### RATE OF PERIOPERATIVE STROKE OR DEATH ACROSS PATIENTS STUDIED



 2023 VEITH Session 80, New Developments in the treatment of carotid stenosis with mesh covered stents and TCAR (Transcervical Carotid Artery Revascularization), Friday November 17<sup>th</sup> 2023; 08:47-08:52): TCAR Is Better Than TFCAS And Brachial/Radial Access for CAS. Marc L Schermerhorn MD (presenter), Mahmoud B Malas MD, MHS



# Rigorous Analysis of TCAR vs. TF-CAS Demonstrates Best-In-Class Outcomes for TCAR



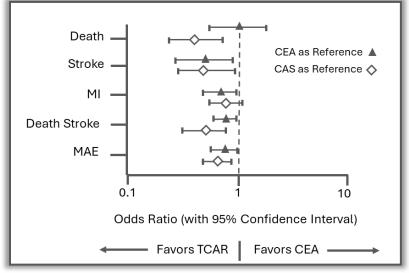
### **CONCLUSION**:

TCAR had a significantly lower risk of stroke or death compared to TF-CAS with improved procedural efficiencies (radiation/contrast).

- Schermerhorn et al. Association of Transcarotid Artery Revascularization vs Transfemoral Carotid Artery Stenting With Stroke or Death Among Patients With Carotid Artery Stenosis. JAMA. 2019;322(23):2313–2322. doi:10.1001/iama.2019.18441
- Kashyap et al. Learning Curve for Surgeons Adopting Transcarotid Artery Revascularization Based on the Vascular Quality Initiative-Transcarotid Artery Revascularization Surveillance Project. J Am Coll Surg. 2020 Jan;230(1):113-120. doi: 10.1016/j.jamcollsurg.2019.09.020. Epub 2019 Oct 28. PMID: 31672680.
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Recent Publication Demonstrates that **TCAR Offers Best-In-Class Outcomes** 



**Figure 1**: Comparison of TCAR outcomes with those of CEA and CAS using a multivariate logistic regression model, 2015-2019. CAS, carotid artery stenting; CEA, carotid endarterectomy; MAE, major adverse events; *MI, myocardial infarction; TCAR, transcarotid artery revascularization* 

### NEUR SURGERY

#### **Perioperative Outcomes in Transcarotid Artery Revascularization Versus Carotid Endarterectomy or Stenting Nationwide**

Ian A. Ramsey, BS, Joshua D. Burks, MD, Victor M. Lu, MD, PhD, Michael Silva, MD, Ahmed Abdelsalam, MD, Robert M. Starke, MD, MSc, Evan Luther, MD

- National Inpatient Database
- 369,045 procedures from 2015 to 2019

#### **AUTHORS' CONCLUSION:**

"TCAR is underutilized relative to other revascularization techniques yet has favorable outcomes compared with CEA and CAS"<sup>1</sup>





"There was a big difference between the first [CEA] and the second procedure [TCAR]... sort of like a relief off me in some way mentally, and physically I felt awesome.

"The next morning, I got to go home. And I actually walked out of ICU feeling great.

### "It was totally different."

-Donna, TCAR Patient

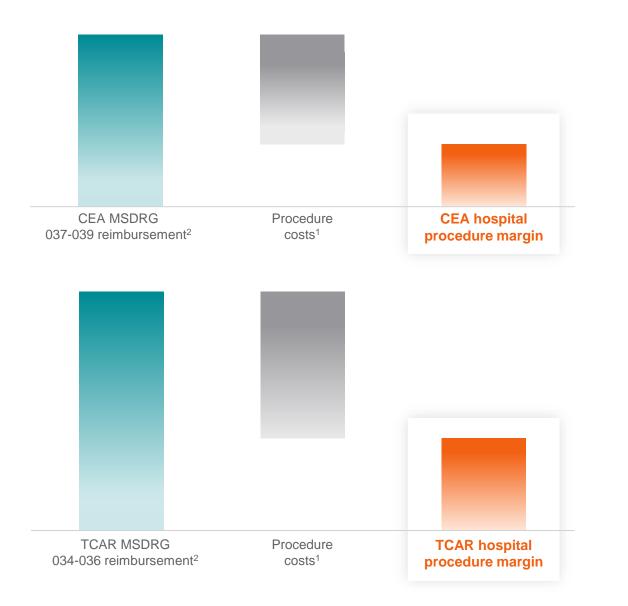


# **Benefits of a Less Invasive Approach**



Annals of Surgery 2020 - M. Malas, Transcarotid Revascularization with Dynamic Flow reversal versus Carotid Endarterectomy in the Vascular Quality Initiative Surveillance Project.
Childers et al. JAMA Surg 2018 Apr; 153(4).





# Favorable Procedure Margin

TCAR also reduces in-hospital complications and length of stay

Source: Health Advances consulting and company analysis.

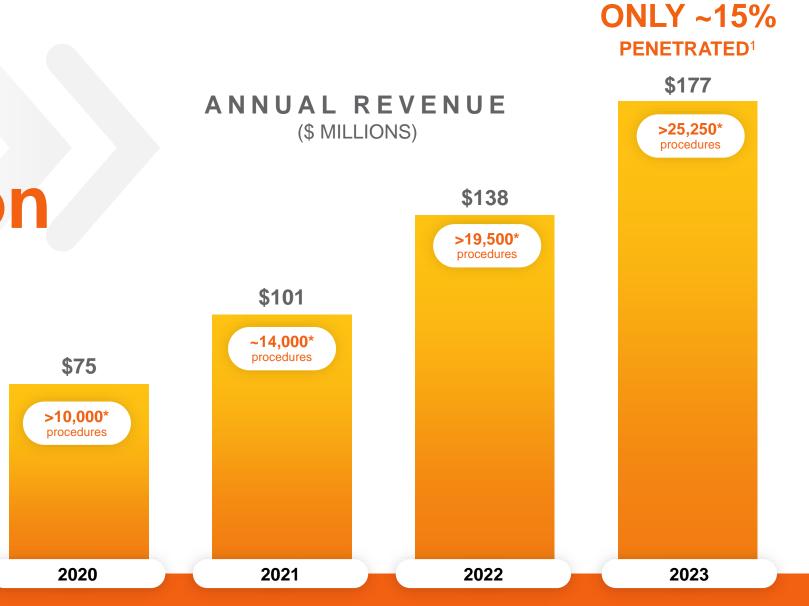
1. Procedure costs include OR time, devices, medication, overhead, etc. Excludes hospital length of stay expenses.

2. Reflects 2024 DRG Rates



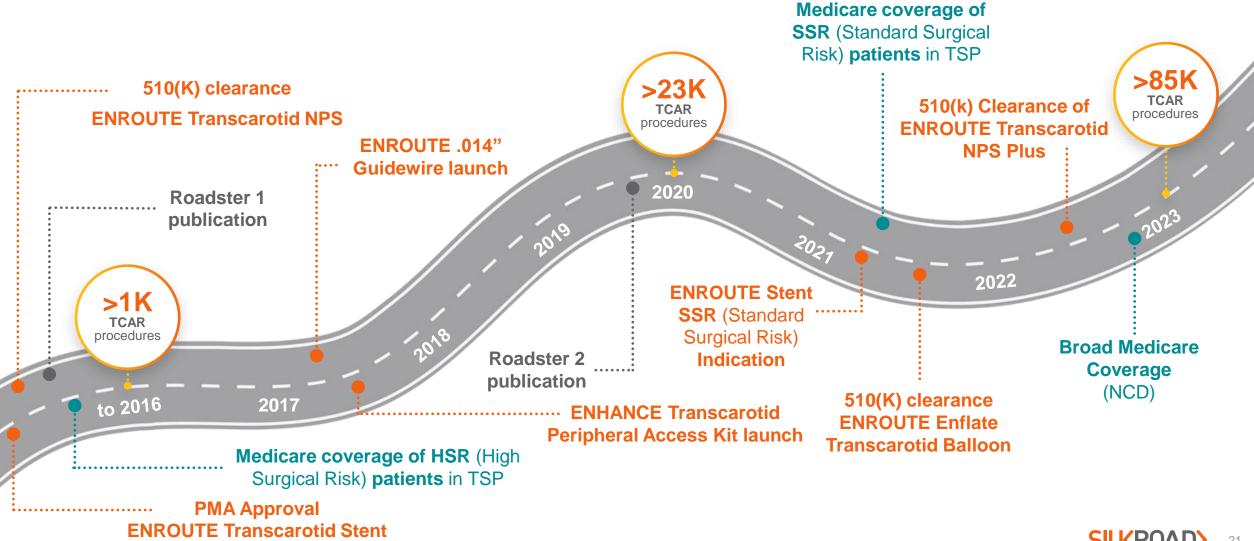
# Strong Growth Foundation

with significant opportunity ahead





# **Key Milestones Since Launch**





# **2024 Priorities**

#### **Continue to drive physician TCAR adoption**

• Sales team firing on all cylinders: 85 reps and a similar number of Therapy Development Specialists

- Deepen adoption among trained TCAR physicians
- Focus on Fellows and Early Career Physicians

#### Capitalize on new growth opportunities

- Launch ENROUTE Tapered Stent
- Launch next generation ENROUTE Neuroprotection System (NPS PLUS)
- Target >100 new "Non-VQI" accounts
- · Early market development activities in Japan and China

#### Progress path to profitability

- Drive operating leverage through revenue growth and disciplined spending
- Achieve annual improvement in Gross Margin and Adjusted EBITDA





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